



$$1 + 1 = 2$$



ABC



FOR EXCELLENCE IN MIAMI-DADE PUBLIC SCHOOLS



$$a^2 = b^2 + c^2$$



ARE YOU
SMARTER
5TH THAN A
GRADER?

Sponsorship Opportunities

JOIN US FOR
A VIRTUAL
FUNDRAISER!

WEDNESDAY
MAY 26, 2021
4:00 – 5:00pm

FABULOUS PRIZES

TICKETS/MORE INFO

All proceeds from Are You Smarter Than a 5th Grader will benefit The Education Fund Ocean Bank Center, ensuring that students and teachers continue to receive the materials and supplies they need to excel!

For more information contact:

Christy Jacomino 786.714.0139 or cjacomino@educationfund.org

\$15,000 CO-PRESENTING SPONSOR

BENEFITS:

- Prominent Logo (or name) Placement as Co-Presenting Sponsor on all items
- Slide at beginning of Game and end of Game with Presenting Sponsor's Logo
- Sponsor exec Introduces the Game at the beginning of the event
- Slide featuring sponsor Logo and sponsor exec Photo
- Two-page Ad in Prominent Position in Program Book
- Logo Placements include e-invitations, e-blast promotions, website with hyperlink, program book, etc. (152,000 estimated impressions)
- Sponsor's 15-second PSA that will be aired during the event (company provides by Wednesday, May 12th)
- 10 Social Media Posts on Facebook, Instagram, Twitter, & LinkedIn (80,000 potential impressions)
- Significant Logo Placement on South Florida Business Journal print Ads (value \$25,000)
- Opportunity to provide sponsor's Logo Bags (300 needed) to be given to priority ticket holders as "Be a Kid Again" bag (must be delivered by Monday, May 7th to build bags)
- Ability to add Marketing Item to "Be a Kid Again" bag (must be delivered by Monday, May 10th to be placed in bags)
- Sponsor included in all Press Releases
- Corporate Basket filled with delicious items
- 15 bottles of Wine and a sampling of Biscayne Bay Brewing Company special craft Beers
- Up to 20 Tickets with 20 "Be A Kid Again" Bags delivered to two locations

\$7,500 GAME CATEGORY SPONSOR

BENEFITS:

- Sponsor receives "Ownership" of one Game Category
- Sponsor's Logo (or name) on slide introducing that section and exec picture
- Sponsor exec Introduces Game Category
- Sponsor exec announces the winners
- Two-page Ad in Prominent Position in Program Book
- Logo Placements include e-invitations, e-blast promotions, website with hyperlink, program book, etc. (152,000 of est. impressions)
- Sponsor's 15-second PSA that will be aired during the event (company provides by Wednesday, May 12th)
- 5 Social Media Posts on Facebook, Instagram, Twitter & LinkedIn (40,000 potential impressions)
- Significant Logo Placement on South Florida Business Journal print ads (value \$25,000)
- Ability to add Marketing Item to "Be A Kid Again" Bag (must be delivered by Monday, May 10th to be placed in bags)
- Sponsor included in all Press Releases
- Corporate Basket with delicious items
- 7 bottles of wine and a sampling of Biscayne Bay Brewing Company special craft beers
- Up to 20 tickets with 20 "Be A Kid Again" Bags delivered to two locations

Important Information

- **Logos must be sent as soon as sponsorship is confirmed**
- **All Ads and 15-second PSAs must be sent by May 12, 2021**

Please send to: Christy Jacomino at cjacomino@educationfund.org

\$5,000 GOLD SPONSOR

BENEFITS:

- Two-page Ad in Prominent Position in Program Book
- Sponsor exec introduces Game category
- Logo Placements include e-invitations, e-blast promotions, website with hyperlink, program book, etc. (152,000 of est. impressions)
- 5 Social Media Posts on Facebook, Instagram, Twitter & LinkedIn (40,000 potential impressions)
- Significant Logo Placement on South Florida Business Journal print ads (value \$25,000)
- Ability to add Marketing Item to "Be A Kid Again" Bag (must be delivered by Monday, May 10th to be placed in bags)
- Sponsor included in all Press Releases
- Corporate Basket filled with delicious items
- 2 bottles of wine and a sampling of Biscayne Bay Brewing Company special craft beers
- Up to 10 tickets with 10 "Be A Kid Again" Bags delivered to one location

\$3,500 SILVER SPONSOR

BENEFITS:

- One-page Ad in Program Book
- Logo Placements include e-invitations, e-blast promotions, website with hyperlink, program book, etc. (152,000 of est. impressions)
- 5 Social Media Posts on Facebook, Instagram, Twitter & LinkedIn (40,000 potential impressions)
- Significant Logo Placement on South Florida Business Journal print ads (value \$25,000)
- Ability to add Marketing Item to "Be A Kid Again" Bag (must be delivered by Monday, May 10th to be placed in bags)
- Sponsor included in all Press Releases
- Corporate Basket filled with delicious items
- 10 Biscayne Bay Brewing Company special craft beers
- Up to 10 tickets with 10 "Be A Kid Again" Bags delivered to one location

\$2,500 BRONZE SPONSOR

BENEFITS:

- One-page Ad in Program Book
- Logo Placements include e-invitations, e-blast promotions, website with hyperlink, program book, etc. (152,000 of est. impressions)
- 2 Social Media Posts on Facebook, Instagram, Twitter, LinkedIn (16,000 potential impressions)
- Significant Logo Placement on South Florida Business Journal print ads (value \$25,000)
- Ability to add Marketing Item to "Be A Kid Again" Bag (must be delivered by Monday, May 10th to be placed in bags)
- Corporate Basket with delicious items
- 10 Biscayne Bay Brewing Company Special Craft Beers
- Up to 10 tickets with 10 "Be A Kid Again" Bags delivered to one location

Important Information

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- **Ads and 15-second PSAs must be sent by May 12, 2021**

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\$1,500 CHAMPION

BENEFITS:

- One-page Ad in Program Book
- Logo Placements include e-blast promotions, website, program book, event slides, etc. (102,000 of est. impressions)
- 1 Social media post on Facebook, Instagram, Twitter, LinkedIn (8,000 potential impressions)
- Logo Placement on South Florida Business Journal print ads (value \$25,000)
- Up to 10 tickets with 10 "Be A Kid Again" Bags delivered to one location

\$1,000 BENEFACTOR

BENEFITS:

- One-page Ad in Program Book
- Logo Placement in program book and on event slide
- Up to 10 tickets with 10 "Be A Kid Again" Bags delivered to one location

(\$500 Couple/\$250 Individual) PREMIER TICKETS

BENEFITS:

- Up to 2 tickets with up to 2 "Be A Kid Again" Bags delivered to one location

\$100 GENERAL ADMISSION

- Virtual event access and ability to compete for prizes

Important Information

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About The Education Fund

The Education Fund designs and implements initiatives that involve the private sector in improving public education. Our goal is to help all children reach their full potential. We direct resources where they are needed most; provide support where inequities exist, such as in low-performing schools or schools that serve low-income families; offer professional development opportunities for the entire teaching force; and evaluate the effectiveness of pilot initiatives to improve outcomes.

A cornerstone of our efforts is encouraging creativity in our public schools, with a significant portion of our work benefiting the arts. We operate up to a dozen model programs at any given time that reach all 390+ schools, 20,000+ educators and 340,000+ students in Miami-Dade County Public Schools.

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