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## The Education Fund receives \$16,900 from Amscot Financial 'Just-a-Dollar Campaign

**MIAMI** – Throughout the month of November, <u>Amscot Financial</u> asked customers to contribute \$1 to their local education foundation to provide support for students and teachers when school budgets fall short and tax dollars won't allow.

"This campaign clearly resonates with both our customers and our associates," said Ian MacKechnie, founder and CEO of Amscot Financial. "The fact that the funds are used for unmet needs and to help individual students means a great deal to all of us."

With additional contributions from the company's founder and Tampa-based corporate office, 2019 contributions totaled \$162,688.25. Combined with 11 years of previous one-month campaigns, the total raised reached over \$1.5 million.

Amscot's annual campaign gives our organization a boost every year, allowing us to funnel more money to programs for students and teachers in public schools in Miami-Dade County," said Linda Lecht, president of The Education Fund (<u>EducationFund.org</u>). "We're grateful to be part of this initiative that supports schools in Florida."

The Consortium of Florida Education Foundations (CFEF) works with Amscot Financial to coordinate campaign fund distributions among their 20 benefiting local education foundations in the company's current service territory.

"Amscot's Just-a-Dollar campaign is crowd-sourcing for a great cause: Helping meet the needs of vulnerable public school students in Florida," said CFEF President **Mary Chance**.

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**About The Education Fund:** The Education Fund's current initiatives, including Food Forests for Schools, Ideas with IMPACT, Teach-A-Thon and Taste of Education, Ocean Bank Center for Educational Materials, and *For The Love of Art* Annual Charity Auction, bring innovative methods to our schools; inform the community about public education; and encourage private sector investment in public education. For its success in innovation, The Education Fund has won the Greater Miami Chamber of Commerce's NOVO Award. The Education Fund's work with the private sector has resulted in more than \$58 million raised to improve education for public school students and teachers in Miami-Dade County. Visit www.educationfund.org.