



idea EXPO

The Teacher Conference



Saturday, December 2, 2017 • Miami Airport Convention Center
2017 Sponsorship Opportunities

2017 Idea EXPO - The Teacher Conference

Display Booth Sponsorship Opportunities

Saturday, December 2, 2017 • Miami Airport Convention Center (MACC)

Sponsor Benefits	\$5,000 Level	\$2,500 Level	\$2,000 Level	\$1,000 Level
Display Booth	Extra-large booth in the most prominent position (3 six-foot tables)	Extra-large booth with premier positioning (3 six-foot tables)	Large booth with prominent positioning (2 six-foot tables)	Booth with prominent positioning (1 six-foot table)
Ad placement in event program book <i>(Camera-ready ad due by Friday, November 10th)</i>	Full-page ad with inside back cover or center spread	Full-page ad with premium placement	Full-page ad	Half-page ad
Logo placement on cover of program book	✓			
Other logo placement benefits	<ul style="list-style-type: none"> • Weekly email blasts to an audience of 9,000 • Website event page 	<ul style="list-style-type: none"> • Website event page 		
Participate in the awards recognition on stage	✓			
Social media mentions	Four social media mentions	Two social media mentions		
Opportunity to distribute drawing tickets at booth and announce winners from stage	✓	✓	✓	
Recognition from stage during luncheon program	✓	✓	✓	✓
Opportunity to include a collateral piece and a promotional item for gift bag distributed to all Idea EXPO attendees	✓	✓	✓	✓



2017 Idea EXPO - The Teacher Conference

Event Program Advertising Opportunities

Saturday, December 2, 2017 • Miami Airport Convention Center (MACC)

\$1,000 Full-page Ad

- Full-page ad in the Idea EXPO conference program.
- Opportunity to enclose a collateral print piece and a promotional item for the gift bag distributed to all Idea EXPO attendees.

\$750 Half-page Ad

- Half-page ad in the Idea EXPO conference program.
- Opportunity to enclose a collateral print piece and a promotional item for the gift bag distributed to all Idea EXPO attendees.

\$450 Quarter-page Ad

- Quarter-page ad in the Idea EXPO conference program.
- Opportunity to enclose a collateral print piece and a promotional item for the gift bag distributed to all Idea EXPO attendees.

*** Ad Visibility for the Idea EXPO Teacher Conference Event Program**

- Distributed to all attendees – up to 1,000 attendees
- Day-long event with breakfast, luncheon, 80+ workshops, Display Exhibition, etc.
- Highly-motivated teachers who have paid to attend on a Saturday.
- Attendees keep Event Program book as it contains important EXPO Adapter Grant information

For more information, contact Edwina Lau, elau@educationfund.org; 305.558.4544, ext. 113.

Camera-ready ads are due by Friday, November 10, 2017 to elau@educationfund.org.



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Display Booth/Program Book Ad Commitment Form

Saturday, December 2, 2017 • Miami Airport Convention Center (MACC)

Contact Name _____ Company _____

Phone _____ Email _____

Please respond by **Friday, November 3, 2017 and select one of the following:**

Display Booth Sponsorships

- ☐ \$5,000 Sponsorship *(Includes a full-page ad on inside back cover or center spread)*
- ☐ \$2,500 Sponsorship *(Includes a full-page ad with premium placement)*
- ☐ \$2,000 Sponsorship *(Includes a full-page ad)*
- ☐ \$1,000 Sponsorship *(Includes a half-page ad)*

Program Book Ads

- ☐ \$1,000 Full-page
- ☐ \$750 Half-page
- ☐ \$450 Quarter-page

Method of Payment:

☐ **Check** *(made payable to The Education Fund)* ☐ **Credit Card:** ☐ Visa ☐ MC ☐ Amex

Name on Card _____

Billing Address _____
City _____ State _____ Zip _____

Card Number _____ Exp. Date _____

Signature _____

Please send completed form and payment to:

The Education Fund • 6713 Main Street, Suite 240 • Miami Lakes, Florida 33014 • elau@educationfund.org