



## **The Education Fund's Honoree Celebration: For the Love of Art**

### Sponsorship & Marketing Opportunities

The Education Fund's *For the Love of Art* Annual Charity Auction & Honoree Celebration provides much-needed resources and recognition for children in the visual arts in Miami-Dade County Public Schools. This highly successful annual event, which will occur **May 18th from 6 to 10 p.m. at DoubleTree by Hilton Miami Airport Convention Center**, will showcase The Education Fund's current programs in improving education for all children. It will also celebrate public education by honoring successful alumni. And last, but certainly not least, this event will highlight the essential role of the visual art in stimulating creativity and academic success for children by featuring artwork by some of Miami's most talented students and teachers.

The auction is part of The Education Fund's district-wide resource program – **The Ocean Bank Center for Educational Materials and Ocean Bank is the presenting sponsor**. Each year since 1998, approximately 200 artworks plus luxury items are sold at this high-profile silent art auction, which attracts 600+ art collectors and patrons from the community to raise money for arts education and for the resource center which serves 2,000+ classrooms per year.

Please contact Stacey de la Grana at 305-298-9099 or via email at [sdelagrana@educationfund.org](mailto:sdelagrana@educationfund.org) for more information.

### **\$20,000 Foodie/Gourmand Connoisseur Sponsor**

#### **EXCLUSIVE BENEFITS:**

- **Sponsor's logo on all Food Booths throughout the Event, on Napkins, on Menus & on Table Signs**
- **Sponsor's logo prominently displayed in book on page(s) describing the epicurean experience**
- **Two-page color spread in Commemorative Auction Program with prominent ad placement**
- Sponsor is one of a select few that can have display or display table at event
- Logo placement (one of a very select few) on Auction Invitation Cover\* & on-e-vite (distribution 15,000+)
- Recognition during the event's on-stage presentation, with sponsor's executive invited to the stage to accept recognition
- Logo on front cover of Commemorative Auction Program & extra-large logo on donor page of program
- Large logo in 3 places on on-line bidding homepage, including placement on header banner (world-wide exposure)
- Large logo on website and on-line ticket registration page
- Extra-large logo on sign at registration and throughout auction venue
- Delivery to 1 address
- Recognition in all press materials and social media including logos on 6 Facebook posts
- Link to your website from ours
- Up to 30 VIP tickets to art auction

**\* Must have commitment by April 8, 2016**



## **\$15,000 Printing Sponsor**

### **EXCLUSIVE BENEFIT:**

- **Two-page color spread in Commemorative Auction Program with center spread placement**
- **Two Facebook posts with recognition as Printing Sponsor, featuring invitation & program book covers**
- **Opportunity to include a flyer insert in Program Book** (sponsor must provide flyer)
- Sponsor is one of a select few that can have display or display table at event
- Logo placement (one of a very select few) on Auction Invitation Cover (distribution 5,000+)\*
- Logo on e-vite (distribution 10,000+)
- Recognition during the event's on-stage presentation, with sponsor's executive invited to the stage to accept recognition
- Logo on front cover of Commemorative Auction Program
- Extra-large logo on donor page of program
- Large logo in 3 places on on-line bidding homepage, including placement on header banner (world-wide exposure)
- Large logo on website and on-line ticket registration page
- Extra-large logo on sign at registration and throughout auction venue
- Delivery to 1 address
- *Recognition in all press materials* and social media including logos on 6 Facebook posts
- Link to your website from ours
- Up to 30 VIP tickets to art auction

## **\$10,000 Student Art Aficionado**

### **EXCLUSIVE PLACEMENT:**

- **Prominent placement of sponsor's logo throughout the event on all art walls**
- Sponsor is one of a select few that can have display or display table at event
- Logo placement (one of a very select few) on Auction Invitation Cover\* & on e-vites (distribution 15,000+)
- Recognition during the event's on-stage presentation, with sponsor's executive invited to the stage to accept recognition
- Two-page color spread in Commemorative Auction Program with prominent ad placement
- Logo on front cover of Commemorative Auction Program & Extra-large logo on donor page of program
- Large Logo placement on on-line bidding homepage (world-wide exposure with hundreds of active bidders)
- Large Logo placement on 200+ item auction pages (world-wide exposure with hundreds of active bidders)
- Large logo on website and on-line ticket registration page
- Large logo on sign at registration and on signs placed throughout auction venue
- Delivery to 1 address
- *Recognition in all press materials*
- Link to your website from ours
- Up to 25 VIP tickets to the art auction

**\* Must have commitment by April 8, 2016**



## **\$7,500 Luxury Item Sponsor**

### **EXCLUSIVE PLACEMENT:**

- **Placement of sponsor's logo on every table with Luxury item displays**
- **Placement of sponsor's standup banner in Luxury item display area**
- Sponsor is one of a select few that can have display or display table at event
- Recognition during the event's on-stage presentation, with sponsor's executive invited to the stage to accept recognition
- Large logo (among a select few) placed on Auction Invitation date/location panel (distribution 5,000+)\*
- Logo on e-vites (distribution 10,000+)
- Logo on front cover of Commemorative Auction Program & Large logo on donor page of program
- Two-page color spread in Commemorative Auction Program with significant ad placement
- Logo placement on on-line bidding homepage (world-wide exposure with hundreds of active bidders)
- Large Logo placement on 200+ item auction pages (world-wide exposure with hundreds of active bidders)
- Logo on website and on-line ticket registration page
- Large logo on sign at registration and throughout auction
- Delivery to 1 address
- Up to 20 VIP tickets to art auction
- A wonderful donation to allow us to invite an additional up to 10 teachers to attend



## **\$7,500 Lighting & Audio Visual Sponsor**

*(Sponsor underwrites the cost of lighting, sound & audio visual needs for the event)*

### **EXCLUSIVE PLACEMENT:**

- **Sponsor's logo/signage placement on lighting towers**
- Sponsor is one of a select few that can have display or display table at event
- Recognition during the event's on-stage presentation, with sponsor's executive invited to the stage to accept recognition
- One of a select group of sponsors with a Logo on the Auction Invitation date/location panel (distribution 5,000+)\*
- Select Placement of Logo on e-vites (distribution 10,000+)
- Two-page color spread in Commemorative Auction Program with significant ad placement
- Logo on Front Cover of Commemorative Auction Program & Large logo on donor page of program
- Large Logo placement on on-line bidding homepage (world-wide exposure with hundreds of active bidders)
- Large Logo placement on 200+ item auction pages (world-wide exposure with hundreds of active bidders)
- Logo on event website and on-line ticket registration page, on sign at registration and throughout auction
- Delivery to 1 address
- Up to 20 VIP tickets to art auction
- A wonderful donation to allow us to invite an additional up to 5 teachers to attend

## **\$5,000 Table & Chair Sponsor**

### **EXCLUSIVE BENEFIT:**

- **Sponsor's logo displayed on 50+ tables throughout auction venue**
- One of a select group of sponsors with a Logo on the Auction Invitation date/location panel (distribution 5,000+)\*
- Select Placement of Logo on e-vites (distribution 10,000+)
- Logo on front cover of Commemorative Auction Program
- Full-page color ad in the Commemorative Auction Program
- Logo recognition on donor page of auction program
- Logo on website and on-line ticket registration page
- Logo on e-vites (distribution 10,000+)
- VIP check-in/out, art delivery to 1 address
- Up to 20 tickets to auction
- A wonderful donation to allow us to invite up to 3 teachers to attend

**\* Must have commitment by April 8, 2016**

## **\$5,000 Framing Sponsor**

### **EXCLUSIVE BENEFIT:**

- **Large sticker with sponsor's logo on back of each framed art piece (75 to 100 artworks)**
- One of a select group of sponsors with a Logo on the Auction Invitation date/location panel (distribution 5,000+)\*
- Select Placement of Logo on e-vites (distribution 10,000+)
- Logo on front cover of Commemorative Auction Program
- Full-page color ad in the Commemorative Auction Program
- Logo recognition on donor page of auction program
- Logo on website and on-line registration page
- Logo on e-vites (distribution 10,000+)
- VIP check-in/out, art delivery to 1 address
- Up to 20 tickets to auction
- A wonderful donation to allow us to invite up to 3 teachers to attend

## **\$3,500 AMBASSADOR**

- Logo on front cover of Commemorative Auction Program
- Full-page color ad in the Commemorative Auction Program
- Logo recognition on donor page of auction program
- Logo on website and online ticket registration page
- Logo on e-vites (distribution 10,000+ every week prior to event date)
- Art delivery to 1 address
- Up to 20 tickets to auction
- A wonderful donation to allow us to invite up to 3 teachers to attend

## **\$2,500 AFICIONADO**

- Full-page color ad in the Commemorative Auction Program
- Logo on website and ticket registration website; listing as an Aficionado in auction program
- Logo on donor page of auction program
- Art delivery to 1 address
- Up to 20 tickets to auction
- A wonderful donation to allow us to invite 2 teachers to attend

## **\$1,500 CHAMPION**

- Full-page color ad in the Commemorative Auction Program
- Listing as a Champion in auction program
- Name recognition on signage at registration area and in auction
- Art delivery to 1 address
- 15 tickets
- A wonderful donation to allow us to invite 2 teachers to attend

## **\$1,000 BENEFACTOR**

- Full-page color ad in the Commemorative Auction Program
- Listing as a Benefactor in auction program
- Name recognition on signage at registration booth and in auction
- Art delivery to 1 address
- 10 tickets
- Extraordinary support of young artists in our schools!



**\* Must have commitment by April 8, 2016**