

Anniversary Celebration - February 23, 2006



FOR EXCELLENCE IN MIAMI-DADE PUBLIC SCHOOLS



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The Education Fund also thanks the following, whose contributions added immensely to our celebration:

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And the staff of The Education Fund:

Linda Lecht, President - Hollie Butler, Special Events Coordinator - Oscar Alarcon, Driver - Pedro Cartagena, CFT/IT Program Coordinator Marie Duplessy, Computer Technician - Phoebe Friedlander, Accountant - Kelly Little, Receptionist and Administrative Assistant - Cecile Mankes, Assistant to the President - Paul Mention, Computer Technician - Mimi Pink, Development Officer - Walter Rios, Driver - Gerald Scally, OBCEM Program Coordinator - Lorna Valle, General Program Manager - Xavrae Walker, Accounting Assistant - Georgina Wiborg, AmeriCorps Dade READS! Program Director - Jennifer Williams, CFT Program Coordinator - Corey Yugler, Development Associate

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Letter from the President & Board Chair



Dear Friends,

"...together, we have

magnified our efforts

by a factor of seven

to raise more than

\$28 million for our

vublic schools!"

As we celebrate our 20th anniversary, we honor each of you – for it is truly amazing what, together, YOU and The Education Fund have accomplished. You have created exponential growth and support for public education! Since our 10th anniversary, The Education Fund's efforts have not doubled, they have not tripled, nor even quadrupled...together, we have magnified our efforts by a factor of seven to raise more than \$28 million for our public schools!

Ten years after our start, *The Miami Herald* applauded The Education Fund's work in a headline that read: "This nonprofit group has funneled more than \$4.4 million to local schools." Today we celebrate a success that is far in excess of what we could have imagined even 10 years ago.

Our second decade was transformational. Teachers' professional growth remained a priority with:

- more than \$1 million invested in teacher-developed, student-focused curriculum,
- almost \$2 million in support of teacher leadership,
- the launch of a new effort that provided more than 4,000 hours of mentoring for new teachers.

At the same time, we ventured into uncharted territories. We:

created incentives and structures for schools to reach out to parents,

 provided hundreds of thousands of parents with a resource to navigate the school system,

- focused schools on technology and bridging the digital divide for thousands of their poorest students,
- involved the public in issues, broadcasting our message to ten of thousands of homes,
- piloted literacy programs so thousands of students learned to read,
- partnered with universities and the district to create urban leadership initiatives,
- pioneered solutions that both the school district and even the state adopted,
- never stopped pursuing private sector support for excellence in public education.

And, we have YOU to thank – our friends, donors, board and leaders. No one and certainly no organization can have such significant success without sincerely committed supporters and visionary leaders. Thus, our 20th anniversary is about honoring you who:

- made multiyear grants to ensure we could plan for the future,
- stayed the course, investing in us year after year,
- finished a term as chair, but never stopped giving,
- stepped up when asked to help chair a committee, host a lunch, create a PSA or air one,
- supported us when we needed it most, allowing us to keep commitments or make the most out of opportunities,
- believed in our work to support public education!

We still have much to accomplish, but our history provides ample inspiration for future success. We invite all of you who have made this 20-year mark worthy of celebration to join us for the next decade as we commit to improving public education for all of our children.

Thank you

Gary Pappas Shareholder, Carlton Fields Chair, Board of Directors The Education Fund

LIO

Linda Lecht President The Education Fund

The Education Fund

Recognizing 20 Years of Leadership

Dale C. Webb (1985-1988)

"Never doubt that a small group of thoughtful, committed citizens can change the world: indeed it's the only thing that ever has." Dale acted upon these words, becoming the first board chair of The Education Fund. It was Dale's strong belief that private citizens could improve public education and her leadership during our first three years that gave the organization the solid footing needed to achieve success during the past 20 years.

Seth Gordon (1988-1989)

Seth's marketing genius helped direct The Education Fund toward the partnerships we still enjoy. It was Seth's leadership that forged the relationship with Citibank/Citigroup and started the Citibank Success Fund. During his watch, we also launched our first multi-media ad campaign – Guess Again – which touted the wonderful opportunities in our schools.

Benjamine Reid (1989-1991)

Ben's leadership helped The Education Fund grow from a small, emerging organization to one with the capacity to take on projects that would help change the face of education. Due to Ben's ability to see and communicate the big picture, we doubled our budget and took the risk of starting our own IMPACT II program. Today, thousands of teachers share best practices, are trained to be instructional leaders, and attribute their success in reaching students to IMPACT II.

Luis Ajamil (1991-1992)

Luis' connections with other community leaders and his focus on staying the course helped continue the growth of The Education Fund. Using his gift for planning, Luis started the board tradition of developing annual strategic plans. And, it was under his watch that The Education Fund had it first-ever event with a major player – Governor Lawton Chiles.

Dennis Klinger (1992-1994)

Whether it was finding a warehouse after Hurricane Andrew, fixing a computer problem, or providing the leadership that allowed us to run Library Power, Dennis always offered his assistance and got us what we needed. His leadership resulted in a 100% increase in revenues, a successful 'free supplies' program and a reputation for developing nationally recognized work to improve our schools. Although 1994 may have ended his term as chair, it was not the end of his support for The Education Fund. In fact, he has never stopped offering his help.

Ted Fernandez (1994-1995)

Although Ted's tenure as Chair was short, his hand at the helm ensured we improved performance and met our goals. Ted also introduced a new revenue source — the education license plate!

Albert del Castillo (1995-1996)

When Ted's national-level promotion meant he needed to turn over the reins, Albert stepped up to the challenge. Albert presided over our 10th Anniversary celebration and new initiatives in supporting teacher leadership. He has remained a supportive friend ever since.

Benigno (Beni) Aguirre (1996-1997)



Beni's ability to bring out the best in people led The Education Fund to innovate in ways that are still affecting our work today. In fact, our FamilyTech and Library Quest programs were begun under Beni's watch. Beni's skill in bringing people to the table meant new leaders, like David Nixon, joining our ranks and firms like PriceWaterhouseCoopers providing pro bono services. Years before Beni took the helm, his influence as an advocate for our Ocean Bank Center was making a difference and his commitment continues unwavering even now.

David Nixon (1997-1998)

Whether he was participating in a press conference with the Lieutenant Governor, giving advice on how to implement our very first Art Auction, or setting a \$25,000 fund-raising goal for board members, David's ambition for The Education Fund brought us continued success. His leadership succeeded in forging relationships with new companies, allowed us to collaborate across county lines, and earned us more publicity than ever before.

Joanna D. Wragg (1998-1999)

"From placing one-on-one reading tutors in eight low-income schools to providing computers on a permanent loan basis to 1,000 underprivileged families, The Education Fund is celebrating a banner year..." This quote, from our 1998-1999 Annual Report, tells only part of the success that Joanna's positive attitude and belief in our work created. With Joanna leading the charge, The Education Fund changed its name, reached \$2 million in revenues and set new records for board giving. Joanna's personal commitment made it all possible.

Susan (Yarosz) James (1999-2002)

Susan is among a select few who have returned more than once to our board, each time making a significant impact. As chair, Susan pushed us to begin parent resource centers, to create the first-ever parent resource guide, and to host a televised town hall meeting which resulted in 10 million audience impressions. Susan's talents led us to not only improve education locally but to influence the entire state. Today, from the other side of the country, she still offers her support.

Barbara Locke (2002-2004)

When The Education Fund needed her to step forward earlier than planned, Barbara did not hesitate for a moment. And she did it with grace, style and an eye toward accomplishing our strategic planning goals. Thus, with Barbara at the helm, The Education Fund launched it first ad campaign to promote our work, aggressively solicited media coverage (including a full-page Business Monday story) and began building its individual donor base.

Gary Pappas (2004-present)

Gary's energy and enthusiasm are contagious. Not only does he lead, but he volunteers his time in the trenches — as a Teacher Champion, a grant judge, an emcee and as a true advocate for public education. The "Gary-Effect" has created both a board where everyone puts forth extra effort and an organization where his friends, colleagues and many others volunteer gladly.

Gina Craig (1985-1986)

A hardworking and determined leader, Gina was Dale's compatriot in this movement. Gina served as the organization's first executive director, ensuring the creation and filing of all the legal documents, not to mention getting the first program running. Although other opportunities took her away, Gina's heart and vision are still behind The Education Fund today.

Carol Wightman (1986-1987)

As The Education Fund's second executive director, Carol started the operational mandate of keeping administrative costs low. Carol managed with not much more than a desk, file cabinet and typewriter, but ran two programs and developed many of the relationships with donors that continue even now.

Linda Lecht (1987-present)

Although she'd never say it herself, Linda deserves the lifetime achievement award for her perseverance in advancing The Education Fund's mission of involving the private sector in bringing excellence to public education. She continues to meet challenges with amazing solutions and opportunities, and remains one of our community's leading champions for our public schools.







Sometimes,

ONE PERSON IS ALL IT TAKES.

Sometimes one person can make all the difference. Florida Power & Light Company salutes Dennis M. Klinger for his outstanding leadership with The Education Fund. Through his many years of dedication, Dennis has motivated others to join in his effort to support this great cause. Dennis, you have inspired so many, and we are proud of you.



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Citigroup and Citibank are proud to support the Education Fund. Congratulations on your 20th Anniversary.





Our Platinum Donor:

Citigroup Foundation/Citibank Florida

The Education Fund is proud to recognize Citigroup Foundation/Citibank Florida at the top of its list of generous donors. Their remarkable contributions, totaling more than 4 million, have enabled us to create and replicate some of our most pivotal programs.

More than 18 years ago, when The Education Fund was a fledgling organization, Citigroup Foundation and Citibank Florida made a major commitment to address the alarming school drop-out problem. Together, we created the **Citibank Success Fund** to provide small cash grants to educators to develop innovative programs that encourage at-risk students to stay in school. Today, the Citibank Success Fund has helped thousands of students in Miami-Dade and has been rolled out internationally. It all started in 1988 in Miami-Dade, with The Education Fund.

In 1997, Citibank partnered with The Education Fund to develop another daring and innovative program — **Citibank FamilyTech** — to bridge the ever-widening "digital divide." With Citigroup Foundation's backing, The Education Fund began soliciting, refurbishing and giving computers to low-income students and their families after providing students' parents with training sessions on how to operate the computers. The students' teachers also benefited from intensive in-class training. The result has been an unqualified success: students' academic gains have helped push these schools out of their low rankings to become leaders in the district; teachers have become technology leaders, strategically incorporating technology into their curriculum; and parents have learned marketable skills. Citigroup Foundation has provided more than \$1.9 million in gifts and pledges for Citibank FamilyTech through 2008, by which time The Education Fund aims to reach the milestone of providing 10,000 low-income families with computers, training and brighter futures.

This work has been recognized through a number of national, state and local awards, including the Council on Aid to Education's "Leaders for Change Award for Innovation," The Conference Board's "Best in Class Award," the Florida Commissioner of Education's "Business Recognition Award," and MDCPS' "Dade Partners Hall of Fame."

The successes born of this partnership would not have been possible without the commitment demonstrated by those at the helm of Citigroup Foundation in New York City and Citibank Florida. Every single CEO of Citibank Florida — from Steve Taylor to the newly appointed Carlos J. Dávila — has remained steadfast in their support. Equally remarkable is the guidance and attention paid to these programs by Daria Sheehan, education program officer and secretary of Citigroup Foundation. In dedication, Daria is joined by Barbara Romani, Citibank Florida's Director of Community Affairs, who is one of our top 20 champions.

We honor and salute Citigroup Foundation/Citibank Florida for its platinum level of support for educational excellence, for the unparalleled duration of their commitment, and for their belief in The Education Fund, as demonstrated once again by their sponsorship of our 20th Anniversary Luncheon. Thank you, Citigroup Foundation and Citibank Florida!





Champion: Barbara L. Romani

You couldn't ask for a more caring executive committee member and donor than Barbara Romani. If she isn't making you feel better with her kind words, she's working her magic to get your project funded. She truly wants our teachers to help all of our children experience success, and she invests her time and heart in making it happen. The Education Fund, indeed the entire community, is much better off because she is involved. Thank you, Barbara!

Statistics:

| 7000+ | Number of families to whom the world of technology has been opened |
|-----------------|---|
| 200+ | Number of teachers to receive one-on-one technology training |
| 146 | Tons of computer hardware kept out of Miami·Dade's landfills |
| 500+ | Companies and organizations that have contributed outdated computer hardware for refurbishing |
| \$1.5 million + | Value of the contributed computer hardware |
| \$1/2 million+ | Value of Citibank Success Fund grants awarded |

155,000+ At-risk students who have benefited from Citibank Success Fund grants



The Ethel & W. George Kennedy Family Foundation, Inc.

As a local family foundation focused on children and education, The Ethel & W. George Kennedy Foundation has been an invaluable contributor to the **Citibank FamilyTech** program since 1999. The Foundation has helped to pay for some of the more esoteric yet essential components of Citibank FamilyTech, such as computer refurbishment, software, hardware, and delivery and pick-up truck drivers. The Education Fund appreciates the Foundation for its understanding that a successful program cannot operate without these proper nuts and bolts. Thank you!

Allegany Franciscan Ministries, Inc.

Allegany Franciscan Ministries understands and believes in strengthening the roles of parents. "Don't forget about the parents," its leaders urged. Thus, Allegany Franciscan Ministries helped us develop Parent Tech Mentors and Parent Advisory Groups at each of the **Citibank FamilyTech** schools to further connect parents with the schools and with each other. Parent Tech Mentors are those who emerge as technological leaders who can mentor other parents. Through the Parent Advisory Groups, parents come together to share computer experiences and to discuss issues such as their children's use of the Internet.

We are grateful to be a part of the Allegany Franciscan Ministries' efforts to improve the social well-being of our neighborhoods and we sincerely applaud their commitment to ensure a well-rounded technology initiative.





citigroup citibank

foundation

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WITH YOUR SUPPORT, SHE'LL HAVE A COMPUTER THAT TAKES HER FAR BEYOND THE WORLDWIDE WEB.

TO COLLEGE,

With the help of Citigroup Foundation and Citibank, The Education Fund is working to put refurbished computers in the homes of 10,000 low-income families. It's a connection that means better grades, a broader social circle, and a more promising future for the children. With your help, there's no telling the places they'll go. To donate computers to The Education Fund or to create your own corporate program, call (305) 892-5099 (ext. 21) or visit educationfund.org.

Champion: FPL

Whether its computers to jump start the Citibank FamilyTech program, wiring to make The Education Fund's new offices usable, volunteers for the first ever Great American Teach-A-Thon or a donation to sponsor an IMPACT II teacher's project, FPL and its employees are always available to lend a hand. Never mind if the company is busy with three hurricanes, the staff always responds to our requests for help! Special recognition is due Dennis Klinger, who may have ended his term as our chair, but has never stopped caring or offering help. Thank you, FPL and thank you, Dennis!

Champions: Original Impressions/Roland B. Garcia, Sr.

If this were the Academy Awards, Original Impressions and its staff would get the awards for best cinematography, best make-up artist, and best costuming, always making The Education Fund look its best with outstanding printed pieces. Roland Garcia, its president, deserves the lifetime achievement award for his very, very longtime commitment to The Education Fund. Thank you, Original Impressions and thank you, Roland!

Champion: Lucy W. Petrey

Grant reviewer, catalog editor, writer, fundraiser, and on and on — we'd need pages and pages to describe all the volunteer activities Lucy has done for public education since The Education Fund was founded. Our one word for you is friend — because a friend is someone who, when you need them most, will come to your aid with whatever it takes. Thank you, Lucy!

Champion: Henry H. Raattama, Jr.

It doesn't matter if it's a warehouse lease, a clause in a hotel contract, or any other legal matter (there always seems to be one), Hank always answers our questions or finds one of his colleagues who can help. Of course, he does this all as a volunteer and has ever since he participated in the creation of The Education Fund's bylaws two decades ago! We're lucky to have him on our side. Thank you, Hank!

Champion: Lisa Sloat

Tireless volunteer, steadfast supporter, creative thinker, willing to step into almost any role or do any task, cheerleader, coach — there are not enough words to describe Lisa's involvement with The Education Fund. But if a single word had to be chosen, it's believer. Lisa has never wavered in her commitment, proving always in thought and deed that she believes in The Education Fund and our work to help public schools. Thank you, Lisa!









20 years of excellence. NOW THAT'S AN ACCOMPLISHMENT.

Florida Power & Light Company congratulates The Education Fund for 20 years of excellence. Your role in education has played an important part in the Miami-Dade public education system and has given many schools, teachers and students opportunities that will last a lifetime. FPL has been proud to support your efforts for over ten years.



an FPL Group company



OCEAN BANK AND THE EDUCATION FUND We're making a difference

Since Ocean Bank's inception in 1982, we have embraced education as one of the most important causes in our community.

Ocean Bank has been a proud supporter of the Education Fund for more than 13 years. Through the Ocean Bank Center for Educational Materials we are offering teachers and students useful materials and supplies, we are helping to generate creativity in the classroom, and we are providing an efficient recycling program.

We congratulate the Education Fund on its 20 year anniversary, we applaud your efforts and dedication to providing Miami-Dade County Public Schools teachers and students with necessary resources and we are privileged to be your partner.

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Our local hero:

Ocean Bank

It's hard to imagine what The Education Fund would be without Miami-Dade's own Ocean Bank. Our partnership began in the aftermath of Hurricane Andrew in 1993, when the school district was struggling to restore classrooms that had been destroyed or seriously damaged by the storm and desperately needed supplies. The Education Fund approached Ocean Bank with an "out of the box" idea: Would the bank provide funds to create a big warehouse shopping center for teachers, featuring surplus inventory and discarded materials from the business community? By soliciting these materials and making them available for free to public school teachers, The Education Fund could help alleviate the shortage of school supplies. Ocean Bank said "yes," and the **Ocean Bank Center for Educational Materials** was born.

Ocean Bank's tremendous support has been more than just financial. Benigno Aguirre's involvement exemplifies the bank's philosophy of commitment. Beni not only served on our board, but rose to the role of board chair due to his leadership and his willingness to give his time, advice and resources. Even today, he still finds the time to serve on our Advisory Board. Of course the Bank's belief in community springs from its CEO. José A. Concepción, Ocean Bank's President and CEO, has always taken a personal interest in our work. Marketing Officer Ileana Carrera Portal now serves on our board and continues the bank's tradition of involvement. In addition to these leaders, numerous individuals from the bank's management and staff have assisted us with various projects and grant judgings.

Eight years ago, the Ocean Bank Center for Educational Materials spawned another unique program, The Education Fund's annual "**Art of Found Objects**" exhibition at Ocean Bank's Coral Gables headquarters and an accompanying Silent Art Auction. These events were inspired by the numerous art teachers who came to the Ocean Bank Center to find interesting materials for their art classes. Prominent local art collectors who attend the auction year after year are attracted by the dazzling creations made with the most unexpected materials. The event raises valuable funds for art instruction in our public schools.

Ocean Bank has received numerous awards for its willingness to turn "out of the box" ideas into success stories. These awards include the Florida Department of Education Commissioner's "Business Recognition Award," InfoMedia's 100 "Best Business-Education Partnerships," and the "Special Award for Community Involvement" from the Greater Miami Chamber of Commerce's Hispanic Business Group. To The Education Fund, Ocean Bank is truly a local hero. Thank you, Ocean Bank!

\$5.2+ million Resources donated to the Ocean Bank Center since 1993

- 559 South Florida companies and organizations that have donated goods
- 10,940 Teacher visits
- 390,985 Students benefited
 - 98.2 Percentage of schools in the district that have benefited



Champion: Bacardi USA

Bacardi is so much more than rum – it's a family company that supports this community to the fullest. Our relationship goes back nearly to the beginnings of our organization, when in 1988 Bacardi hosted a Teacher Mini-Grants reception in their beautiful building. For the past few years, Bacardi has made certain our art patrons thoroughly enjoyed our art auctions by providing libations extraordinaire. Thank you, Bacardi!

Champion: Brenda Bassett

If Ocean Bank is the patriarch of the "Art of Found Objects" auction, than Brenda is its fairy godmother, always waving her wand and coming up with just what we need to make the auction possible. If that is not enough, she solves all of our problems with a laugh that is infectious and effervescent. And, like all fairy godmothers, she is good and beautiful and believes in public education. Thank you, Brenda!

Champion: Betsy Kaplan

Betsy's belief in public education and the arts is legendary. We owe Betsy a debt of gratitude for all of her efforts in helping create the Ocean Bank Center art auction, for attending countless board meetings and events, and for always thinking of ways to help The Education Fund. Thank you, Betsy!

Champion: Myrna Palley

If ever someone was modest and quietly, yet extremely helpful, it's Myrna Palley. Myrna gets the award for accomplishing the most behind the scenes. She also knows how to use her own giving to spur creativity. And she does it all with little fanfare but total effectiveness. Thank you, Myrna!

Champion: Norma A. Quintero

Norma is truly blessed with the ability to help others. She makes us more successful than we ever imagined, and she does it with style and grace, wonderful ideas and a steely determination. The Education Fund is fortunate to call her friend and Chair of the Community Advisory Board for our Annual Art Auction. With her help, we have ensured that many more children in our public schools have access to the arts and learning that will stay with them for a lifetime. Thank you, Norma!

Champion: Sonesta Beach Resort Key Biscayne

To our art auction committee, Sonesta Beach Resort is THE hotel. Others were tried, but the Sonesta is true. Many kudos are due to the staff who every year display such professionalism, to the management that leads the way, and to the owners who truly care about the people in our community. Thank you, Sonesta Beach Resort Key Biscayne!





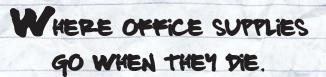




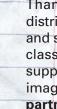








AND TO BE PEBOPN.



Thanks to Ocean Bank's help, The Education Fund operates a reuse and recycle distribution center to benefit public schools in need of materials. We collect used equipment and surplus supplies from corporations and donate them to teachers for creative use in the classroom. Anything from mailing tubes and paint to key chains and rope. With your support, we'll make sure everything gets put to good use. Especially the children's imaginations. To donate to The Education Fund or to create your own corporate partnership, call 305.892.5099 (ext. 21), or visit educationfund.org.

sponsored by



The Kirk Foundation

The Kirk Foundation represents the charitable intentions of the wonderfully generous R. Kirk Landon, former CEO of American Bankers. Kirk Landon has supported The Education Fund for many years, first through American Bankers and now through The Kirk Foundation. He also serves on The Education Fund's Advisory Board.

Kirk Landon is an avid fan of our **Art of Found Objects** auction. He has attended every auction since the first one in 1999 and regularly introduces his friends and business partners to this event. He bids generously and invariably goes home with the best piece on display.

Kirk Landon is a philanthropist in the truest sense of the word. When he saw the recent *Miami Herald* article describing The Education Fund's difficulty in finding a new warehouse for its **Ocean Bank Center for Educational Materials**, Kirk called us and asked how he could help. The Kirk Foundation ended up providing funds to purchase all our pallet racks, one of the indispensable pieces of equipment needed for the warehouse.

We salute R. Kirk Landon and The Kirk Foundation for a long and stellar record of generous giving to our mission and to our community in general.



Champion: PriceWaterhouseCoopers LLP

This firm gets the award for professionalism, dedication and thoroughness as well as having staff whom we gladly welcome into our offices. We're proud of our audited financial statements, and we are grateful to Kevin D. Young for his leadership. Thank you PriceWaterhouseCoopers!

Champion: Royal Caribbean Cruise Lines

RCCL is a company that gives in a way that makes others want to support your cause. Whether it's by donating cruises for special events such as our annual Silent Art Auction or getting their employees involved as participants in our programs, this company is always willing to make Miami-Dade and our schools a better place. We are particularly grateful to Penny E. Phillips, whose role in RCCL's community relations comes out of her heartfelt commitment to truly making our community a better place for all. Thank you, RCCL!

Assurant

Assurant has continued the tradition of supporting The Education Fund established by its predecessor company, American Bankers. The company is a core donor to the **Teacher Mini-Grants** program, The Education Fund's first and longest-running initiative. Teacher Mini-Grants offers small cash grants to teachers who want to try new techniques in the classroom to boost student achievement. For 20 years, this program has allowed business and civic organizations to invest directly into the classroom. Through its support of this program, Assurant inspires the creativity of good teachers to increase student participation and learning. We are also grateful to the many Assurant employees who participated as Teacher Champions in our inaugural **Great American Teach-A-Thon.**





Community Partner Extraordinare:

Washington Mutual

When Washington Mutual entered the Florida market seven years ago, the company quickly established itself as a major philanthropic presence and a powerhouse behind The Education Fund's efforts to improve public education. The **Parent Resource Guide** that Washington Mutual's grants made possible became not only a Miami-Dade fixture, but a state-mandated effort. The **Parent Resource Centers**, which began in 11 schools due to Washington Mutual's support, are now a countywide initiative supported by the district. Our **Teacher Recruitment and Retention Town Hall Meeting**, televised live on CBS4 and supported by significant coverage of the issues in *The Miami Herald*, was initiated through Washington Mutual's support and its executives' encouragement. The resulting 10 million audience impressions meant increasing awareness of the issues in teacher recruitment and retention. The **New Teacher Mentoring** project, which was designed and started through a three-year grant from Washington Mutual, is now run by the district and was the focus of a recent school board action calling for the district to expand the effort. And last but not least, our **Great American Teach-a-Thon**, a unique approach to an issues-oriented awareness campaign, owes overwhelming first-year success to Washington Mutual.

Washington Mutual's support stems from the personal involvement of its employees, beginning with Susan James, whose involvement includes her role as chair of The Education Fund's board from 1992-1994, and continuing with her colleague Gwynn C. Virostek (see Champion box). Today, First Vice President and Regional Manager Ben Gentile, who made the Teach-a-Thon possible, is an active member of our board and Washington Mutual's foundation officer in Miami, Ramon L. Rodriguez, continues to believe in and support our work. Additionally, more than 50 Washington Mutual employees volunteered their time as Teacher Champions in The Education Fund's inaugural Great American Teach-A-Thon.

The Education Fund is proud to have provided Washington Mutual with recognition for its extraordinary commitment to education in our county when it was awarded the 2003 *Julia Tuttle Award for Community Involvement and Corporate Citizenship* at National Philanthropy Day and the *Dade Partners Hall of Fame* Award by Miami-Dade County Public Schools.



Champions: Washington Mutual & Gwynn C. Virostek

When The Education Fund had no place to call home, Gwynn reached out and invited us to stay in hers. Not only did she and Washington Mutual welcome us with open arms, they gave us a multi-year, donated lease and built out the space to accommodate our administrative offices! This corporate partner, and especially Gwynn, have made us feel part of their family ever since. Public education is better for their efforts. Thank you, Washington Mutual and thank you, Gwynn!



Statistics:

- **11** Number of Washington Mutual Parent Resource Centers created to serve impoverished families and operated by parent volunteers.
- 850,000 Trilingual Washington Mutual-sponsored Parent Resource Guides distributed to parents throughout Miami-Dade to connect parents with Miami-Dade County Public Schools. The inaugural edition, with sole sponsorship by Washington Mutual, was touted by legislators as a model for other school districts to follow as part of the Family and School Partnership for Student Achievement Act.
 - 4,216 Hours of in-class mentoring to help new teachers survive and thrive during the first year of teaching.
 - **40,000** Approximate number of households that watched the Washington Mutual sponsored "Crisis in the Classroom: Who Will Teach Our Kids?" town hall meeting that was broadcast live on WFOR CBS4 from American Airlines Arena.
 - **1,000** Hours given by 100+ business volunteers championing teachers and the need for teacher support during The Education Fund's Great American Teach-A-Thon.
 - 7 Number of years that Washington Mutual has provided generous unrestricted funding to The Education Fund above and beyond its program initiatives.





WASHINGTON MUTUAL CONGRATULATES THE EDUCATION FUND FOR 20 YEARS OF MAKING A DIFFERENCE IN THE LIVES OF CHILDREN.

What can we say? Occasions like this just make us want to stand up and cheer. Washington Mutual is delighted to be a part of this event. In fact, we're big fans of any event that can help bring a community together. For more information, or to find a financial center near you, call 1-800-788-7000.



Miami Herald Publishing Company

 $B_{\rm operation}$ with little cash and a single typewriter. Miami Herald Publishing Company came to our rescue when it gave us our first computer and a grant for

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Guide 2005-2006

operating support. It also donated media space for a series of full-page ads that highlighted the good things that were happening in the public school system. As The Education Fund has grown, Miami Herald Publishing Company and its parent company, Knight Ridder, have consistently provided general operating support and arranged for dozens of high-quality public service ads on our programs.

Miami Herald Publishing Company played a crucial role in two of The Education Fund's recent major public outreach initiatives, the *Parent Resource Guide* and the **Town Hall Meeting**, **"Crisis in the Classroom: Who Will Teach Our Kids?**" For the former, the Company translated the copy into Spanish and distributed the publications to their entire delivery circulation — all at no cost to The Education Fund. To promote both initiatives, *The Miami Herald* and *El Nuevo Herald* featured numerous print ads, an editorial, and follow-up articles. The Company was also responsible for bringing in WFOR CBS4 as the broadcast partner for these initiatives.

We are indebted to the Miami Herald Publishing Company's leaders for their years of outstanding friendship and unwavering commitment to excellence in public education.

Champions: The Miami Herald, El Nuevo Herald & George Torres



If ever a company and one of its executives deserved an award, it's this company and this individual. Again and again, George Torres provided the leadership, energy and enthusiasm and *The Miami Herald* and *El Nueveo Herald* provided the

wherewithal that resulted in our projects being supported with unbelievable media partnerships with CBS4 and WLRN. These partnerships have garnered the attention of millions of readers and viewers in multiple languages. When George left *The Miami Herald*, he ensured his legacy would be carried on by one of the *Herald's* top executives, Patricia Collahuazo... Welcome Patricia! Thank you, George! And, thank you, *The Miami Herald* and *El Nuevo Herald*!

Champions: WFOR CBS4 & Nelly Rubio



How can you describe the perfect media partner? Just say "Nelly Rubio and CBS4!" Nelly's joyful laugh and ideas that catch like wildfire inspire us all, and CBS4's charitable spirit makes the follow-through a piece of cake. It doesn't matter if it's an hour — live

— during weeknight television or 60 promotional spots in a few weeks' time, Nelly will set the vision, and CBS4 will make it a reality. Parents, teachers and students throughout our county have all benefited from their largess. Thank you, Nelly and CBS4!

Champions: Beber Silverstein Group & Mitch Shapiro

What nonprofit wouldn't give its eyeteeth for a large advertising budget and its own creative team? That's exactly what the relationship with Beber Silverstein Group and Mitch Shapiro feels like — even though we don't have a budget! We needed a campaign, and, with an introduction from Dennis Klinger, Beber Silverstein Group's Mitch Shapiro answered our call and has worked tirelessly to put the brands of The Education Fund in the public eye. Thank you, Beber Silverstein Group and thank you, Mitch!









ELEMENTARY SCHOOL

EVERY PARENT HAS QUESTIONS ABOUT THEIR CHILD'S EDUCATION.

LUCHY FOR THEM, THERE'S A CHEAT SHEET.



Our 2005 Parent Resource Guide may not be able to help you with her fourth grade crush, but it can answer your questions about her public school education. Brought to you by The Education Fund, in partnership with The Children's Trust, Washington Mutual and our media partners – The Miami Herald, CBS4 and Univision 23. To donate to The Education Fund or to create your own corporate partnership, call (305) 892-5099 (ext. 21) or visit educationfund.org.

Wachovia Foundation/Wachovia Bank

Wachovia Bank and its Foundation have quietly established themselves as a major force in the area of public education reform across the US. In 2004, Wachovia Foundation brought its nationally recognized leadership initiative to Miami-Dade when the Bank invited The Education Fund to apply for one of its grants. The result funded an important pilot project, created in partnership with the school district — the **Superintendent's Urban Principal Initiative**.

Designed to groom a new generation of principals for the school district's most hard-to-staff, urban secondary schools, the Superintendent's Urban Principal Initiative was an unqualified success. Select assistant principals were paired with principals working in the target schools. They participated in a shadowing experience, extensive training and learned to conduct research projects in order to understand how to use data effectively to improve their schools. Program results included a significant change in participants' perceptions of whether they could handle being a principal and the promotion of fifty percent of the participants. Wachovia Foundation's national evaluation rated the Superintendent's Urban Principal Initiative as one of the highest performing programs of its type. Based on this initial success, Wachovia Foundation pledged to support a three-year Superintendent's

Urban Principal Initiative. At the same time, the results inspired the school district to develop a larger scale program to attract and train school leaders at all levels — teachers, assistant principals and principals — with Wachovia's three year grant serving as leverage for a \$2.5 million grant from the U.S. Department of Education.

None of this would have been possible without the support of two outstanding executives from Wachovia Bank. Vice President Hector Ponte has served on our Board of Directors for many years, and Carlos Migoya, Regional President for Dade and Monroe Counties is a member of our Advisory Board.

The Education Fund is proud to spotlight Wachovia Foundation and Wachovia Bank as major contributors to public education's reform efforts. Thank you, Wachovia Foundation and Wachovia Bank!



John S. and James L. Knight Foundation

One of The Education Fund's earliest and most important contributors is the John S. and James L. Knight Foundation. While The Education Fund was started in 1985 with a seed grant from the Ford Foundation, the Knight Foundation provided seminal funding for our flagship program — **Teacher Mini-Grants**. This program has helped teachers develop more than 1,000 outstanding classroom projects and continues to be one of our most popular programs among teachers. The Knight Foundation regularly supported The Education Fund's **IMPACT II Program**, which encourages teachers to network with each other and to share their classroom-tested projects that motivate students to learn. Many of these disseminated projects grow out of the Teacher Mini-Grants "venture capital" fund. The Knight Foundation was also one of the first donors to **AmeriCorps Dade** *READS!*, supporting this program from 1998 to 2003 while we recruited adults to serve as AmeriCorps reading tutors for impoverished students struggling to learn to read.

We thank the John S. and James L. Knight Foundation for helping to jump-start The Education Fund in our early days and for its critical support of our ongoing programs. Thank you!



Advocates for Literacy:

Peacock Foundation, Inc.

The Education Fund is indebted to Peacock Foundation, Inc. for providing steadfast support of **AmeriCorps Dade** *READS!* In fact, Peacock Foundation, Inc. justly belongs in the "fairy godmother" category of donors.

In one particular year, The Education Fund needed significantly more matching funds to replace lost funding and to take advantage of an opportunity to double the number of children helped. In response, Peacock Foundation, Inc. made a heroic increase in its grant funding and saved the day. Overall, Peacock Foundation, Inc.'s contributions to this program in every year of its implementation have leveraged an additional \$1.7 million in funding. The Education Fund praises Peacock Foundation, Inc. for practicing philanthropy with the best interests of children at its core. Thank you, Peacock Foundation, Inc.!



The Batchelor Foundation, Inc.



The Batchelor Foundation is another donor that belongs in our category of "heroic" donors. Their first gift came just weeks before we were to hit the presses for the first district-wide version of the trilingual *Parent Resource Guide*. We learned that 12 more pages of copy needed to be added, and we were without funding for these pages. We turned to The Batchelor Foundation for this eleventhhour gift, and the Foundation's leaders endorsed the publication wholeheartedly and came to our rescue with the funding. The *Guide* received rave reviews from parents, teachers and school district staff and has become an indispensable

source of information on our school system.

The Batchelor Foundation played this heroic role a second time as well. When The Education Fund had an opportunity to double the number of reading tutors in our **AmeriCorps Dade** *READS!* program, The Batchelor Foundation stepped in with additional matching funds to make this possible. The larger corps of reading tutors was able to assist even more struggling second- and third-graders improve their reading skills. All told, more than 228,000 hours of one-on-one literacy tutoring has been provided for more than 2,000 students by our friends at The Batchelor Foundation and their funding partners. The Education Fund is grateful for The Batchelor Foundation's true commitment to improving public education through community and parental involvement. Thank you, Batchelor Foundation!

North Dade Medical Foundation

What could be better than a foundation with literacy as one of its focus areas and a commitment to the north Miami-Dade region, where so many of our struggling students live and learn? North Dade Medical Foundation has been a committed funder of The Education Fund's **AmeriCorps Dade** *READS!* program, while also endorsing the AmeriCorps members' community-strengthening activities outside the school at such places as the North Miami Library. Prior to supporting our literacy initiative, North Dade Medical Foundation was an underwriter of **EXPRESS To Kindergarten**, a precursor to Miami-Dade's countywide Early Childhood Initiative. We applaud North Dade Medical Foundation for remaining focused on initiatives that will give younger students the critical tools they need to become successful and contributing members of our community. Thank you for believing in us!



UnitedHealthcare goes the extra mile to expand health care access, promote better health and support communities.



I was living in south Florida when I was diagnosed with cancer. The doctor said I needed a bone marrow transplant. My UnitedHealthcare care management nurse told me I had access to more than a hundred of the top medical facilities in

the nation. She also helped my family and me make all of the necessary arrangements. A few months after my transplant, my doctor informed me I was cancer free.

Over two million other Floridians rely on UnitedHealthcare for access to the same kind of quality care Patricia received. Since 1985 UnitedHealthcare has championed giving consumers access to a nationwide network of centers of excellence for the treatment of complex and specialized conditions. UnitedHealthcare believes in consumer choice and participation. We offer a full range of option-rich services that enable customers to make decisions based on their unique needs.

UnitedHealthcare® It just makes sense.

UnitedHealthcare is proud to honor The Education Fund for excellence in Miami-Dade County public schools. It just makes sense.

Helping Teachers Share Best Practices:

Ryder System

Ryder System is one of The Education Fund's longest running supporters and is responsible for introducing the IMPACT II teacher-to-teacher networking program to Miami-Dade County. With Ryder System's help, hundreds of thousands of teachers have learned about other teachers' best practices. Ryder System was instrumental in attracting other donors to IMPACT II and has continued to support this signature program on an annual basis since 1990, due to the steadfast support by Ross Roadman, the late R. Ray Goode and their colleagues. The Education Fund is proud to recognize Ryder System for helping to make IMPACT II a success for teachers and students throughout the county. Thank you, Ryder System!



Office Depot

When the IMPACT II program entered its fourth year, The Education Fund felt that more teachers needed to know about the program. With Office Depot's help, the *IMPACT II Idea Catalog* was born. The *Ideas With IMPACT* catalog, containing descriptions of successful projects and application forms for grants to fund the projects, has been printed and distributed to all 20,000+ public school teachers in Miami-Dade County every year. Thanks to several years of Office Depot's support for the catalog, the word did spread: more teachers began to learn about and use these valuable resources that "impact" their classrooms year after year. And, when The Education Fund was asked if it could help Broward County establish its own IMPACT II program by creating a two-county IMPACT II Idea Catalog and inviting Broward teachers to participate in the Idea Expo conference, Office Depot funded the collaboration. The company's help and The Education Fund's mentoring for two years enabled Broward County to establish an independent IMPACT II program for their own teachers.

The Education Fund commends Office Depot for its excellent support of public education in the communities in which it does business. Thank you, Office Depot!

UnitedHealthcare

The Education Fund is thrilled to recognize UnitedHealthcare as a major sponsor of this 20th Anniversary celebration. UnitedHealthcare has been a great friend to The Education Fund through the years. Its president and CEO, Daniel Rosenthal, serves on our Board of Directors, and follows a long line of UnitedHealthcare executives on our board who have generously shared their expertise. The company was a pivotal supporter of our **IMPACT II** program and the primary sponsor of the *Ideas With IMPACT* catalog for two years as well as an ongoing and significant donor to our general fund. Thank you UnitedHealthCare!

Champion: Pitney Bowes Management Services

How many Idea Packets do we need copied and collated? No request is too big for this company and its staff — not even the nearly 24,000 packets they've prepared during the past four years. Year after year, thousands of teachers have gotten lesson plans because Debby McManus and her staff at Pitney Bowes graciously (and accurately!) copied them. Thank you, Debby and Pitney Bowes Management Services!





Believers in Public Education:

The William J. and Tina Rosenberg Foundation

The William J. and Tina Rosenberg Foundation is a foundation that gives from the heart. Its stewards — Jack, Ruth and John Admire — truly care about the children in our public schools.

The Rosenberg Foundation's first grants to The Education Fund were made eight years ago to support teacher and classroom programs such as **Teacher Mini-Grants** and **IMPACT II**, as well as for critical general operating support. The Foundation has continued to contribute to these programs every year. This ongoing flow of support has helped The Education Fund build a strong base from which to grow and flourish. Thank you Jack, Ruth and John Admire!

Dade Community Foundation

 $T^{he} \ Dade \ Community \ Foundation \ has \ consistently supported \ The Education \ Fund \ by \ awarding \ strategic \ grants \ for \ several \ programs \ such \ as \ the \ Community \ Dialogues, \ Citibank \ FamilyTech, \ IMPACT \ II, \ and$

EXPRESS to Kindergarten, a two-year pilot project which sponsored trilingual workshops for low-income parents on parenting their babies and toddlers. The flexible grant-making policies of the Dade Community Foundation have helped The Education Fund explore new program areas and leverage additional funding for ongoing programs that build bridges in our diverse community. The newest of these projects, **Community Dialogues**, is an initiative to provide venues whereby The Education Fund's stakeholders — teachers, parents, students, business leaders, and school district staff — can come together in a series of "dialogues" to provide feedback to us on their priorities for public education in Miami-Dade. We thank the Dade Community Foundation for lending a big hand in helping us connect our diverse stakeholders.

Joseph H. and Florence A. Roblee Foundation

A nother family foundation that works quietly to improve the quality of life in Miami-Dade County is the Joseph H. and Florence A. Roblee Foundation. The Roblee Foundation has been a good friend of The

Education Fund for many years, a friendship that started with a grant for the **IMPACT II** program. Following that, the Roblee Foundation helped us put into motion the Dade Teacher Leaders project, a three-year program to empower excellent teachers to become leaders in their schools and encourage others to collaborate and improve their teaching methods. More recently, the Roblee Foundation has helped fund our **Community Dialogues** initiative and **AmeriCorps Dade** *READS!*, in which 75 percent of the students tutored have increased their reading proficiency by at least one reading level. A special thank you is due Carol Von Arx, the local representative of the Roblee Foundation.

BankAtlantic Foundation/ BankAtlantic

We are proud to recognize BankAtlantic Foundation and BankAtlantic for its loyalty and active participation. We are grateful to Patricia LeFebvre, President for Miami-Dade, Bank Atlantic, who has championed the

programs of The Education Fund for many years and who has been a regular attendee at our events. Her presence demonstrates her belief in the impact that private-sector involvement can have on public education. We are pleased to welcome her as one of our newest board members. With her support, and that of BankAtlantic Foundation's Executive Director, Shelley Levan Margolis, BankAtlantic is this past year's sponsor of our **IMPACT II** Adapter Awards and Teacher Mini-Grant Awards Ceremony. Thank you, BankAtlantic Foundation and BankAtlantic!

Champion: Deloitte & Touche LLP

This firm has people with not only the intelligence to perform audit work, but the heart to do it pro bono. They take their work with nonprofits as seriously as if we were a large multinational corporation. Special acknowledgements are due to Cynthia Busher and Karen Godfrey. Thank you, Deloitte & Touche!



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7,150 refurbished computers plus Internet access and training for underprivileged children and their families.

850,000 trilingual Parent Resource Guides to help parents get involved in our public schools.

4,216 hours of in-class mentoring to help new teachers survive and thrive during the first year of teaching.

\$331,291 in funding for the arts in our public schools.

10 million+ media impressions in a campaign to educate the public on teacher recruitment and retention.

And much more!





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